



# Florida Writers Association

*Writers Helping Writers*

Reach highly motivated writers & publishing industry professionals with your promotional message!  
19th Annual Florida Writers Remote Conference  
~ Create an Illusion ~  
October 15-18, 2020 • Remote Platform

Sponsorship Price: \$300

## *Sponsor Benefits:*

Your benefits include:

- Your Virtual Booth in The Exhibit Hall on our Remote Conference platform. It includes:
  - Your logo
  - Your company description, contact information, and promotional offers
  - Your promotional video (send your YouTube link, and we will embed the video in your booth)
  - Your downloadable handouts (PDF format preferred)
- Announcements made during the event to remind attendees to visit the Virtual Booth
- Your logo on pages of the Remote Conference platform outside of the Exhibit Hall
- Your logo in all pre-conference promotional email marketing distributed to 1500 Florida Writers Association members & on social media
- Your logo in our conference program
- Your quarter-page ad in the conference program or discount on larger ad
- Your virtual booth, the conference program, and other materials will remain on our platform and will be accessed by registrants after the conference, too.
- Your logo on the Florida Writers main website until March 31, 2021
- Interview for The Florida Writer Podcast with Alison Nissen

Deadlines for materials:

- **ASAP** Logo for inclusion in pre-conference promotions
- **September 1, 2020:** Your program ad.
- **September 1, 2020:** Video link, company description, contact information, promotional offers & downloadable handouts for Virtual Booth

Payment for Sponsorship Fee/Ads may be made [here](#)

Send materials to: [chrissyfwa@gmail.com](mailto:chrissyfwa@gmail.com)

*See next page for program advertising rates and specs!*

<b>Program Advertising Rates &amp; Specs</b>			
<b>Size</b>	<b>Dimensions (width x height)</b>	<b>Member Rate</b>	<b>Non- Member Rate</b>
Full Page	7.5" x 10"	\$150	\$225
Half Page, Horizontal	7.5" x 4.75"	\$90	\$135
Half Page, Vertical	3.75" x 10"	\$90	\$135
Quarter Page	3.75" x 4.75"	\$60	\$90
Quarter Page, Horizontal	7.5" x 2.25"	\$60	\$90
Ads may be color or black & white but must be high resolution (300 ppi) in jpg or png format.			